

**Name, logo and (optional) motto of
the company**

Problem

Describe what you are trying to solve

Solution

**Describe how are you going to solve
the problem**

Advantages

Describe what is innovative in your product and show what makes it better

Product

**Show your product and examples
of where it can be used**

Traction

Show measurable data proving the product is really needed

Market

Show how big the market is

Competition

Present your competitors
Show alternatives

Team

Present your team
(using their experience, education, roles)
Let us know who is missing

Business model

Show us the money
meaning where, when and how you are
planning to earn money and when you
expect revenue (if still missing)

Investment

Let us know if you are looking for financial investor. If so, what kind of money and how much you are looking for

Anything to add?

**This is a space for anything important
what is still missing in the pitch deck**

Contact

Place for you contact details